M5 Forecast - Accuracy
Big Data Analysis Exam
Date: 10th June 2020
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All group members have contributed equally to the project.
M5 Forecasting - Accuracy

Objective: Predict 28 days of item sales into the Future for 3049 items

Data:
- Historical data for past 1941 days.
- Calendar
  - Public holidays
  - SNAP days
  - etc.
- Prices
  - Week to week prices for all items.

Motivation: 50,000$
M5 Forecasting - Accuracy

**Item level:**  
time series of individual items  
Noisy and low counts  
product sold out?

**Store level:**  
Can observe seasonality which we can ideally reproduce when summing all individual time series
Chosen Models

- Gradient Boosted Trees (LightGBM)
- Long Short-Term Memory (Keras)
- Playtime - Graphs!!
Tree Based - feature engineering (LightGBM)
Tree Based - use predictions in features

simple rolling mean of last 28 days give:
item level: MAE = 1.17
store level = MAE = 721
Long Short-Term Memory (LSTM)

64% of the sales data is 0 (sparse time series).

simple rolling mean of last 28 days give:
item level: MAE = 1.17
store level = MAE = 721
Problems and Outlook

1. Items sales seem random.
   The total sale is ok. Perhaps, unsupervised learning can cluster the time series.

2. Models are underestimating top-selling items.
   The data is unbalanced, more weight on the top-selling items.
Graph = 1 day
Totally 1941 graphs

Node features:
Item/Shop: [0,1]
Category ID: [0:2] or -1 if Shop
Item ID: [0:999] or -1 if Shop
Department ID: [0:6] or -1 if Shop
Store ID: [0:9] or -1 if Item
State ID: [0:2] or -1 if Item
Totally: 3050x6

Edge features:
Price pr. Dag
Sold items pr. Day
Totally: 12200x2

Conditioning:
Event1: [0:29]
Eventtype1: [0:3]
Event2: [0:29]
Eventtype2: [0:3]
Day on month: [0:30]
Weekday: [0:6]
Month: [0:11]
Year: [0:5]
Snap coupon: [0,1]
Totally: 1x9
Graph Structure

1 graph = 1 day

Only total sales prediction

Good for structuring complex data

Consists of:
- Node Feature Matrix
- Edge Feature Matrix
- Adjacency matrix

Node Features:
- Node type
- Item ID
- Category ID
- Department ID
- State ID

Edge Features:
- Item price
- Number of sales

Conditioning:
- Event1
- Eventtype1
- Event2
- Eventtype2
- Day on month
- Weekday
- Month
- Year
- Snap coupon
Graph Neural Network

Prediction from 1 day

Last 28 day prediction

No conditioning

Only using prices and sales

MAE = 753
Conditioned GNN

- Prediction from 1 day
- Last 28 day prediction
- Conditioning added
- Only using prices and sales
- MAE = 556
Conditioned Time Series GNN

Prediction from 3 day

Last 28 day prediction

Conditioning added

Only using prices and sales

MAE = 417
Evaluation of Graph RNN

1 day / 1 graph:

Node features matrix:
3050 x 6

Edge feature matrix:
12200 x 2

Adjacency matrix:
3050 x 3050

Conditioning:
1 x 9

2 days / 2 graphs:

Node features matrix:
2*3050 x 6

Edge feature matrix:
2*12200 x 2

Adjacency matrix:
2*3050 x 2*3050

Conditioning:
1*2 x 9

28 days / 28 graphs:

Node features matrix:
85,400 x 6

Edge feature matrix:
341,600 x 2

Adjacency matrix:
85,400 x 85,400

Conditioning:
28 x 9

Does not predict well

Does require a lot of RAM

We have tried:
- Import and make data for every iteration --> Slow
- Do not use all data
- Bigger computer / GPU (Kaggle)
- Works for a sinus curve

We have not tried:
- Import data in batches
- Use pytorch's dataloader
- Dimensionality reduction
- Feature minimizing (SHAP)
Graph Based GRU

Only use small amount of data, and only use data from 1 day to predict the next.

Bad, constant prediction.

Use all the data and use data for 28 days at the time. Load data every iteration.

Very slow, especially because it has to use CPU when loading data for every iteration.

Use all the data and use data for 28 days at the time. Contain everything in the memory.

Cannot be contained in memory. Even on Kaggle (16Gb). Benefits had been large because of GPU.

RuntimeError: CUDA out of memory. Tried to allocate 570.00 MiB (GPU 0; 8.00 GiB total capacity; 6.12 GiB already allocated; 132.25 MiB free; 14.61 MiB cached)
Conclusion

We are not gonna win…
- But second place?

With great flexibility comes great preprocessing and optimization

<table>
<thead>
<tr>
<th>Method</th>
<th>Mean Absolute Error</th>
</tr>
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<tbody>
<tr>
<td>LightGBM</td>
<td>255</td>
</tr>
<tr>
<td>LightGBM, Prior prediction as feature</td>
<td>194</td>
</tr>
<tr>
<td>LSTM</td>
<td>189</td>
</tr>
<tr>
<td>LSTM</td>
<td>381</td>
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<tr>
<td>GNN</td>
<td>753</td>
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<tr>
<td>CGNN</td>
<td>556</td>
</tr>
<tr>
<td>3-Day CGNN</td>
<td>417</td>
</tr>
</tbody>
</table>
Appendix

• Network architectures
  • Tree Based methods
  • Edge Graph Neural Network
  • Graph Based GRU
  • James Avery’s ESN example from website adopted to Walmart Data
• ESN Results
• Table of expected results of the models
Tree Based - only known features

simple rolling mean of last 28 days give:
item level: MAE = 1.17
store level = MAE = 721
LightGBM models - technical details

- Drop the first 4 years of data (~1.5 mio. data points left)

- Divide data set into
  - training (all days except last 56)
  - validation (next 28 days)
  - test (last 28 days)

- For HP optimization:
  - 20 combinations using random search
  - validation set used to evaluate
LightGBM learning curves

Only long-time features

validation RMSE starts to increase after 2280 iterations

Including short-time features

validation RMSE starts to increase after 2550 iterations
LightGBM - feature importances

Historical sales features at least 28 days back

- Rolling mean over 28 days shifted 28 days is by far the most dominant feature

- Features such as item price (sell_price), item id (item_id) and day in the week (wday) used to tune the average guess
LightGBM - feature importances’

Add historical sales data 1 and 7 days ago

- Rolling means are still by far the most dominant features though with the introduction of less shifted features means that these become more important. Here for rolling means shifted (lag) 1 day (lag1r7 and lag1r28).
LSTM - Technical Details

Dividing the data set:
• Training (all days except last 56)
• Validation (next 28 days)
• Test (last 28 days)

Hyperparameter opt:
• The hyperparameter space of LSTM neural networks is huge, and they are generally difficult to train. Thus, only a few architectures were manually tested.

• We also tested different approaches to ingest time-series into the LSTM network. This includes training on the last 720, 360, 180, 56, 28 days and predicting on all 28 days at once. We also tested a sliding window protocol, using a sliding window of length 28 and 56 to predict only one day in advance.
LSTM - Learning Total Sales

LSTM networks were quite good for directly predicting the total sales of the store with a MAE of 189 Items.
Echo State Networks

Predicts well on training data

Example 1
Training sequence vs learned fit

Absolute error wrt. training data

Example 2
Training sequence vs learned fit

Absolute error wrt. training data

Does not generalize to validation data

Example 1
28-step prediction vs truth

Absolute error prediction vs truth

Example 2
28-step prediction vs truth

Absolute error prediction vs truth

Hidden Variables: 1500
Connections in. Sparse
Matrix: 100
Spectral Radius : 1.5
# Tested ML-Algorithms

<table>
<thead>
<tr>
<th></th>
<th>Tree-based</th>
<th>LSTM</th>
<th>ESN</th>
<th>Graph-based edgeGNN</th>
<th>Graph-based GRU</th>
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</thead>
<tbody>
<tr>
<td>Implementation</td>
<td>Easy</td>
<td>Difficult</td>
<td>Easy</td>
<td>Very difficult</td>
<td>Very difficult</td>
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<tr>
<td>Performance for few days</td>
<td>Good</td>
<td>Very good</td>
<td>Good</td>
<td>Medium</td>
<td>Very good</td>
</tr>
<tr>
<td>Performance for many days</td>
<td>Medium</td>
<td>Good</td>
<td>Good</td>
<td>Medium</td>
<td>Very good</td>
</tr>
<tr>
<td>Memory requirements for few days</td>
<td>Medium</td>
<td>Large</td>
<td>Medium</td>
<td>Small</td>
<td>Small</td>
</tr>
<tr>
<td>Memory requirements for many days</td>
<td>Large</td>
<td>Very Large</td>
<td>Large</td>
<td>Incredible Large (grows &gt; power2)</td>
<td>Incredible Large (grows &gt; power2)</td>
</tr>
<tr>
<td>Training Time</td>
<td>Fast</td>
<td>Slow</td>
<td>Fast</td>
<td>Medium</td>
<td>Slow</td>
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