# Applied Statistics

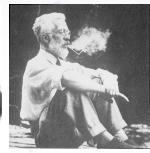
Why statistics?





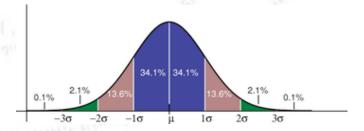




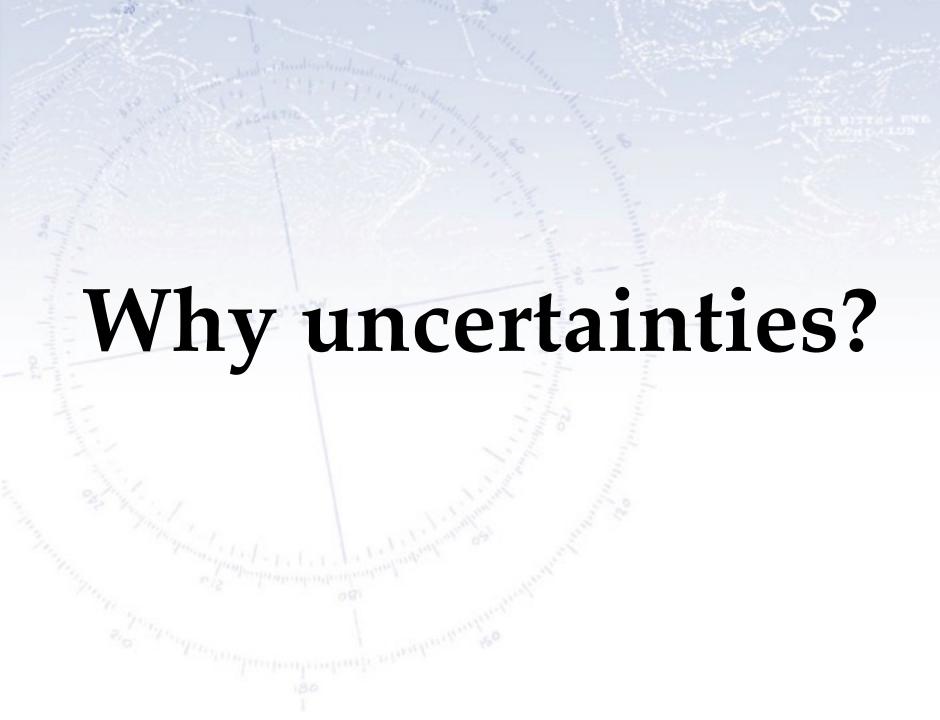




Troels C. Petersen (NBI)



"Statistics is merely a quantisation of common sense"



#### Errors/Uncertainties

In physics there are various elements of uncertainty:

Theory is not deterministic
 Examples: Quantum effects & chaos



- Random measurement errors
   Fluctuations are present even without quantum effects!
- Things we could know in principle but don't... e.g. from limitations in cost, time, etc.

We can quantify the uncertainty using **PROBABILITY** 

Armed with the realisation of limitations, we can make better calculations/experiments and informed conclusions.

# **Example: Speed of Gravity**

Imagine that you measured the speed of gravity, and got the following result:

$$v_{\rm gravity} = 2.89 \times 10^8 \text{ m/s}$$

That would tell you...

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# Nothing!!!

Because you have no idea of the uncertainty.

### Example: Speed of Gravity

Imagine that you measured the speed of gravity, and got the following result:

$$v_{\rm gravity} = 2.89 \times 10^8 \text{ m/s}$$

Depending on the uncertainty, you might foresee three very different conclusions:

$$v_{\text{gravity}} = (2.89 \pm 9.21) \times 10^8 \text{ m/s}$$

Could be anything, even negative!

$$v_{\rm gravity} = (2.89 \pm 0.09) \times 10^8 \,\,{\rm m/s}$$

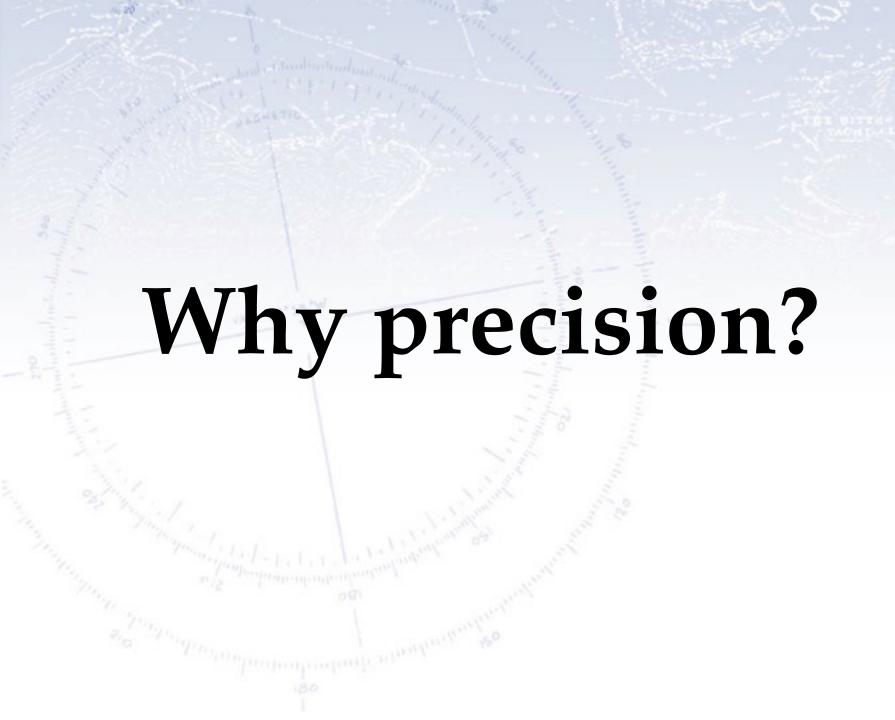
Consistent with c, and not much else!

$$v_{\rm gravity} = (2.89 \pm 0.01) \times 10^8 \text{ m/s}$$

Inconsistent with c: New Discovery!!!

(extreme) Conclusion:

Numbers without stated uncertainties are meaningless!



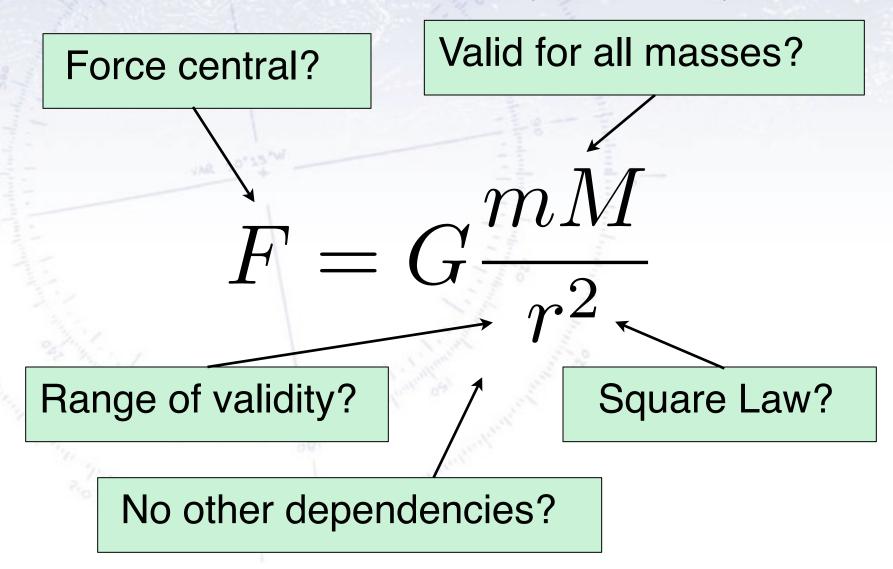
#### Newton's Law of Gravity

How well do we know Newton's Law of Gravity?

$$F = G \frac{mM}{r^2}$$

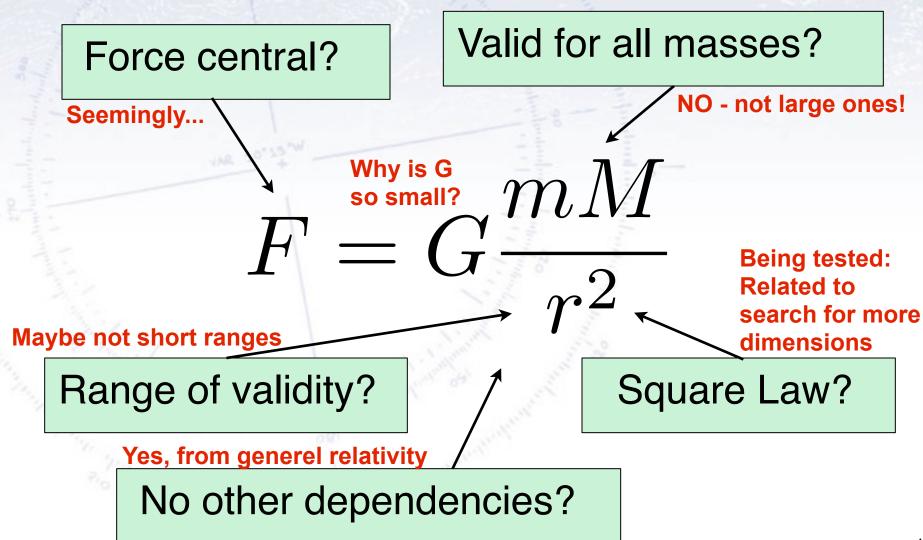
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# Why statistics?!?

## Why statistics in physics?

Experimental measurements are only **SAMPLES** of the reality, they can never represent the entire set of possibilities, so

- → they are affected by uncertainties
- → results can be expressed as probabilities

Theoretical calculations are mostly **APPROXIMATIONS** limited by finite resources to do the calculations or by imprecise input parameters, so

- → they are also affected by uncertainties
- → predictions can also be expressed in terms of probability

Statistics gives the understanding of uncertainty and probability in relating data and theory!!!

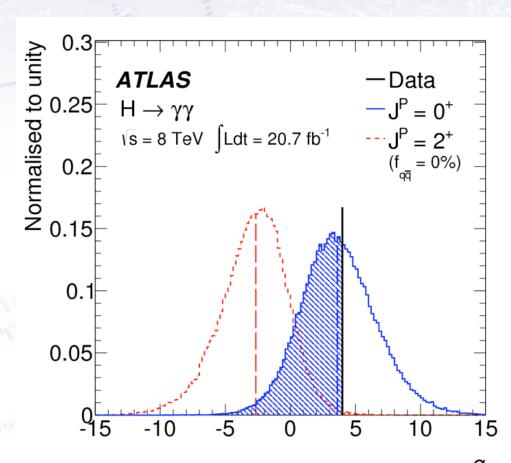
# Why statistics in physics?

Statistics is about **hypothesis testing**, quantifying the answer to the question "which theory matches the data best?"

Statistics is about collecting data and logically analysing it, not being fooled by coincidences and chance observations.

Statistics is about fitting trends in data, allowing for projections and predictions.

Statistics is about understanding data, and extracting the essential information from it in the most powerful way.



Is the Higgs a spin 0 or spin 2 particle?

#### Biases in statistics...

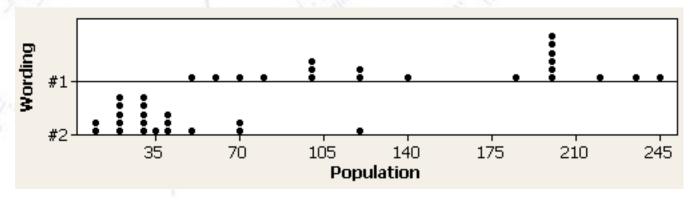
When ASKING people, one may introduce (deliberate?) biases:

- Wording 1: Pick a color: red or blue?
- Wording 2: Pick a color: blue or red?

Color Choice	Red	Blue
Wording 1	59 %	41 %
Wording 2	45 %	55 %

One may also bias answers by giving (ir-)relevant information:

- *Wording 1*: Knowing that the population of the U.S. is 270 million, what is the population of Canada?
- *Wording* **2:** Knowing that the population of Australia is 15 million, what is the population of Canada?



#### Biases in statistics...

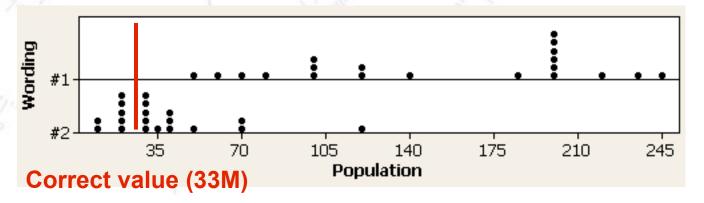
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#### "Fysik er et brødløst studium".



[Studenterhåndbogen AU, 1954]

#### Mark Twain:

"There are three kinds of lies: lies, damned lies, and statistics."

#### My opinion:

"The only way to convey accurate information is by statistics."



#### THE WALL STREET JOURNAL.

#### Big Data's High-Priests of Algorithms

'Data Scientists' Meld Statistics and Software for Find Lucrative High-Tech Jobs
8th of August 2014

While a six-figure starting salary might be common for someone coming straight out of a doctoral program, data scientists with just two years' experience can earn between \$200,000 and \$300,000 a year, according to recruiters.

#### "I keep saying the sexy job in the next ten years will be statisticians."

[Hal Varian in 2009, Chief economist of Google, Berkeley professor]



#### "I keep saying the sexy job in the next

#### Data science job trends - experts predictions for 2020-2029

90% of the data in the world was generated in the last 2 years. It is unimaginable to realise the amount of data that will be generated in the next decade. The demand for data scientists rose by 28% by 2020 alone.

More and more industries are becoming data hungry and they need data scientists who can craft products for the customers. About 11.5 Million jobs will be created in the US by 2026 [U.S. Bureau of Labor Statistics].

Data Science is rather an unrefined and crude term. Currently both SQL operators and Data Scientists come under the same general definition of data science. This problem will fade away as industries will create job roles that are specified only to the specific data roles. **What is yours?** 



